



2026 Sponsorship Guide

**Providing Perfectly Segmented
Marketing Opportunities to the
Tax Administrator Market**

For more information:

FTA Marketing Headquarters
Contractor Sales Team
sponsor.sales@taxadmin.org
www.taxadmin.org/sponsor



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Your Direct Line to State Tax Decision Makers

The Federation of Tax Administrators 2026 Event Portfolio features more than a dozen events designed to connect you with targeted audiences across the state tax administration landscape. Each event brings together a distinct community of professionals with specific needs and purchasing authority.

Whether you're reaching commissioners setting strategic direction, technical staff evaluating solutions, or legal counsel interpreting policy, our events put you face-to-face with the right people at the right time.

Event Portfolio

When state tax commissioners, deputy directors, and division heads need solutions, they turn to their peers at FTA events. With more than a dozen conferences annually, the Federation of Tax Administrators offers unmatched access to the people who shape tax policy and choose the systems that implement it.



2026 Spotlight: Excise Tax Centennial

This year marks the 100th anniversary of FTA's excise tax programs—a century of leadership in motor fuel, tobacco, alcohol, and special taxes administration. Our 2026 excise tax events offer exclusive centennial sponsorship opportunities for partners who want to align their brand with this historic milestone and the professionals who have shaped this specialized field.



Start the Conversation

Let us help you design a sponsorship package that meets your objectives and budget. Contact us to discuss which events align with your target audience and explore the opportunities available for 2026—including **limited centennial sponsorships**.

Who Attends

FTA events draw senior leadership and specialized professionals from all 50 states, the District of Columbia, New York City, Philadelphia, and Kansas City, Missouri:

- Tax Commissioners and Directors
- Deputy Commissioners
- Chief Financial Officers
- Budget Directors
- Division Heads (Income, Sales, Property, Excise)
- General Counsel and Legal Staff
- IT Directors and Technical Leads
- Policy and Research Analysts

Why Partner with FTA

FTA sponsorships deliver what digital marketing cannot: genuine relationships built through shared experiences with the exact audience you need to reach.



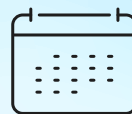
Targeted Reach

Each event attracts a defined audience of professionals with specific responsibilities. Your message reaches decision makers and end users in specialized tax administration markets, from revenue processing to audit technology.



Flexible Investment Levels

Partnership opportunities accommodate companies of all sizes and budgets. From emerging firms making their first introduction to established providers reinforcing market leadership, we offer packages that align with your goals and resources.



Year-Round Visibility

With more than a dozen events annually, you can maintain a consistent presence in the state tax community or concentrate your investment in the conferences most relevant to your product focus.



Trusted Environment

For 89 years, FTA has served as the essential resource for state tax administrators. Your brand benefits from association with a respected, nonpartisan organization dedicated to improving tax administration.

Annual Meeting



June 7-10, 2026

Loews Vanderbilt Hotel Nashville, TN

Technology Conference & Exhibition



August 2-5, 2026

St. Louis Union Station St. Louis, MO



Tobacco Annual Conference

August 16 – 20, 2026

**The Hotel Washington
Washington, District of Columbia**



Motor Fuels Annual Meeting

August 30 - September 3, 2026

**The Mayflower Hotel
Washington, District of Columbia**



E-file Virtual Symposium

May 18-21, 2026

Online



(Northeastern States)

August 23-26, 2026

Mayflower Hotel ■ Washington, DC



Revenue Estimation & Tax Research Conference

September 26-30, 2026

Hyatt Regency Jacksonville ■ Jacksonville, FL



(Midwestern States)

September 13-16, 2026

Canopy by Hilton ■ Sioux Falls, SD



FTA Compliance

November 30 -December 3, 2026

Hilton San Diego Bayfront ■ San Diego, CA



(Western States)

November 1-4, 2026

Salt Lake Marriott Downtown ■ Salt Lake City, UT



June 7-10, 2026
Loews Vanderbilt Hotel
Nashville, TN

For more information about becoming a marketing partner, **Contact Tom Mapes at tom.mapes@taxadmin.org**

Place your company in front of more than 300 senior agency officials and senior tax administrators!

FTA Annual Meetings include hard-to-reach commissioners, top deputies, top legal staff, and policy leaders such as technology, management, and enforced compliance strategists.

With substantive discussions on emerging state and federal tax policy, the FTA Annual Meeting is a must attend event for industry leaders. By joining this select group as a marketing partner, you gain a unique opportunity to showcase your products, share best practices, and provide vital education.

Gold Sponsor - \$18,500

- Opportunity to deliver 45-minute "Solution Series" presentation
- Recognition from podium during the opening session
- Inclusion of your collateral material in attendee registration package
- One 10'x10' booth with pipe and drape
- Two full-conference registrations
- Sponsor ribbon
- Your company logo on partner signage, event website, pre-show mailings and show program
- One-time usage of pre- and post-event attendee list for marketing purposes (FTA distributed)
- Opportunity to host hospitality suite at event and provide room drop of your gift or collateral material

Silver Sponsor - \$9,600

- One 10'x10' booth with pipe and drape
- One full-conference registration
- Sponsor ribbon
- Your company listing on partner signage, event website, pre-show mailings and show program
- One-time usage of pre- and post-event attendee list for marketing purposes (FTA distributed)
- Opportunity to host hospitality suite at event and provide room drop of your gift or collateral material

Bronze Sponsor - \$5,100

- Your company listing on partner signage, event website, pre-show mailings and show program
- Sponsor ribbon
- One-time usage of the pre- and post-event attendee list for marketing purposes (FTA distributed)
- Opportunity to host hospitality suite at the event



Technology CONFERENCE

August 2-5, 2026

St. Louis Union Station

St. Louis, MO

For more information about becoming a marketing partner, **Contact Tom Mapes at tom.mapes@taxadmin.org**

Meet top state technology professionals and decision makers for Information Technology, Compliance, and e-Filing Solutions.

The FTA Technology Conference and Exhibition is the only annual event focused on technology needs of state and local revenue agencies. Revenue agency IT leaders, CIOs, CISOs, and divisional leadership attend FTA Tech each year to network and discover best practices from providers and public sector peers during in-depth educational sessions, dedicated networking events, and time spent in this one-of-a-kind conference's exclusive exhibit hall.

Each 10' x 10' exhibit - \$2,900

space includes:

- One full conference registration
- Additional exhibit hall passes available at \$350 each
- Sponsor ribbon
- Listing in the onsite program
- One-time usage of the pre- and post-event list for marketing purposes (FTA distributed)

Gold Sponsor - \$18,500

- Opportunity to deliver a 45-minute "Solution Series" presentation
- One 10 x 10 exhibit space
- Recognition from the podium during the opening session
- Inclusion of your collateral material in the attendee registration package
- Two full conference registrations
- Sponsor ribbon
- Your company logo on partner signage, event website, pre-show mailings and show program
- One-time usage of pre- and post-event attendee list for marketing purposes (FTA distributed)
- Opportunity to host hospitality suite at event and provide room drop of your gift or collateral material

Silver Sponsor - \$9,600

- One full-conference registration
- Your company listing on partner signage, event website, pre-show mailings and show program
- Sponsor ribbon
- One-time usage of pre- and post-event attendee list for marketing purposes (FTA distributed)
- Opportunity to host hospitality suite at event and provide room drop of your gift or collateral material

Bronze Sponsor - \$5,100

- Your company listing on partner signage, event website, pre-show mailings and show program
- Sponsor ribbon
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- Opportunity to host hospitality suite at event



Branding Opportunities

FTA offers additional exposure through unique branding opportunities, designed to extend your message to conference attendees. The Sponsor works directly with the provider of their choice (except where noted) to deliver the product that best reflects their corporate identity. FTA must approve all items prior to production.

Conference Reusable Water Bottle

Help attendees stay hydrated and keep your brand front of mind by becoming the official water bottle sponsor. Each attendee will receive a sustainable water bottle to carry with them throughout the conference. This exclusive opportunity ensures maximum brand exposure with your company logo prominently displayed on each water bottle.

Annual Meeting Investment **\$2,900**

Technology Conference Investment **\$2,900**

Official Conference Tote Bags

Sponsor provides tote bags

Annual Meeting Investment: **\$2,900**

Technology Conference Investment: **\$2,900**

Official Conference Lanyards

Sponsor provides lanyards

Annual Meeting Investment: **\$2,900**

Technology Conference Investment: **\$2,900**

Conference Padfolios

Sponsor provides padfolios

Annual Meeting Investment: **\$2,900**

Technology Conference Investment: **\$2,900**

Logo Room Key

FTA provides with your design full-color key cards

Annual Meeting Investment: **\$6,500**

Technology Conference Investment: **\$7,200**

Room Drop at Host Hotel

Item of your choice (marketing piece, food item, company branded item, etc.) to be slipped under the door or provided at registration (hotel dependent) of every attendee's room. This premier opportunity allows for outstanding name recognition that will make your company stand out.

Annual Meeting Investment: **\$2,900**

Technology Conference Investment: **\$2,900**

Internet Options

FTA offers free Wi-Fi access to participants during the conference. As an FTA partner, however, you can draw attendees attention to your opportunities as attendees connect to the Internet. Along with branded signage with access instructions, your company will be reinforced with each connection.

Splash Page

Annual Meeting Investment: **TBD**

Technology Conference Investment: **TBD**

Custom Network Name

Annual Meeting Investment: **TBD**

Technology Conference Investment: **TBD**

Choose the Marketing Package that fits your needs!

Take advantage of our marketing opportunities and benefit from face-to-face networking with attendees, while staying abreast of the latest trends, directions, and issues affecting the industry.

Annual Meeting	\$18,100 Gold	\$9,400 Silver	\$5,000 Bronze
Solution Series Track *	✓		
Verbal recognition at opening session	✓		
Collateral material included in registration package	✓		
Booth display	✓	✓	
Full conference registrations	2	1	
Company featured on Annual Meeting website	Logo	Listing	Listing
Company featured on partner signage throughout meeting	Logo	Listing	Listing
Company featured in conference app	Logo	Listing	Listing
Company featured in pre-conference mailing pieces**	Logo	Listing	Listing
Sponsor ribbon	✓	✓	✓
Opportunity to host hospitality suite***	✓	✓	✓
Opportunity for room drop***	✓	✓	
Pre- and post-show attendee list	✓	✓	✓

*On a space available basis

**If received by the publication date

***Additional costs apply

Technology Conference	\$18,100 Gold	\$9,400 Silver	\$5,000 Bronze	\$2,800 Booth Only
Solution Series Track *	✓			
10' x 10' booth in exhibit hall	✓			✓
Verbal recognition at opening session	✓			
Collateral material included in registration package	✓			
Full conference registrations	2	1	1	
Company featured on Technology Conference website	Logo	Listing	Listing	
Company featured on partner signage throughout conference	Logo	Listing	Listing	
Company featured in conference app	Logo	Listing	Listing	Listing
Company featured in pre-conference mailing pieces**	Logo	Listing	Listing	
Sponsor ribbon	✓	✓	✓	
Opportunity to host hospitality suite***	✓	✓	✓	
Opportunity for room drop***	✓	✓		
Pre- and post-show attendee list	✓	✓	✓	✓

*On a space available basis

**If received by the publication date

***Additional costs apply

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Contractor Sales Team

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www.taxadmin.org/sponsor



E-file Virtual Symposium **May 18-21, 2026** Online

E-file Virtual Symposium

Present your products and services to tax officials focusing on electronic filing solutions.

Gold Sponsor **Comes with a Virtual Lunch and Learn - \$5,000**

- Three (3) spots - One for each main day of the event.
- One hour presentation.
- One free registration.
- Promotional material - Agenda, reminder of daily content, advertisement/announcements, website
- Attendee registration list.

Silver Sponsor - \$4,100

- Advertisement/announcements, website identified as sponsor.
- One free registration.
- Attendee registration list.
- Ability to share a 1-3 minute video with conference attendees via the official app

Virtual Conference Collaboration Kit - \$7,900

This kit will be sent to all registered attendees.

- Sponsor can choose a swag item with their logo that will fit into an 11 x 8.5 - 5.5 box (inside measurements) of a standard USPS medium box. The outside measurement is 11.25 x 8.75 x 6. Must arrive to the provided FTA location by 4/30/2026.
- One free registration.
- Promotional material in the swag bag, advertisement/announcements, and website identified as a sponsor.
- Attendee registration list.

For more information about becoming a marketing partner, **Contact Tom Mapes at tom.mapes@taxadmin.org**



**Southern Region Tobacco Tax Meeting
and Southern Region Motor Fuels Tax Meeting**
March 22 – 24, 2026
Intercontinental Hotel
New Orleans, Louisiana

**Western Region Tobacco Tax Meeting and
Pacific Region Motor Fuels Tax Meeting**
April 12 – 14, 2026
Doubletree Hotel
Missoula, Montana

**Northeast Region Tobacco Tax Meeting
and Northeast Region Motor Fuels Tax Meeting**
May 3 – 5, 2026
Hotel Champlain
Burlington, Vermont

**Central Region Tobacco Tax Meeting
and Midwest Region Motor Fuels Tax Meeting**
May 17 – 19, 2026
Holiday Inn
Sioux Falls, South Dakota

Tobacco Annual Conference
August 17 – 21, 2026
The Hotel Washington
Washington, District of Columbia

Motor Fuels Annual Meeting
August 31 - September 4, 2026
The Mayflower Hotel
Washington, District of Columbia

Centennial Excise Tax Sponsorship

**2 Annual Conferences +
4 Regional Conferences**

Centennial Sponsor

\$25,000 Up to five available

- Gold Sponsor at all four Regional and Both Annual Gold Sponsorships (Tobacco and Motor Fuels)

Platinum Plus Sponsor

\$20,000 Up to five available

- Regional Gold Sponsor and One Annual Gold Sponsorship (Tobacco OR Motor Fuels)

Platinum Sponsor

\$12,000

- Regional Silver Sponsor and One Annual Silver Sponsorship (Tobacco OR Motor Fuels)

For more information about becoming a marketing partner, **Contact** Jami Johnson
at excise.tax@taxadmin.org



Tobacco Annual Conference

Present your products and services to state tax representatives who are seeking the latest information regarding tobacco tax administration.

For more information about becoming a marketing partner, **Contact** Jami Johnson at excise.tax@taxadmin.org

August 17–21, 2026

The Hotel Washington
Washington, District of Columbia

Gold Sponsor - \$9,000

- One 6' tabletop display in high-traffic area
- 50-minute presentation
- Two full-conference registrations
- Logo featured as Gold Sponsor on sponsorship sign at Tobacco Annual
- Logo featured on sign at the opening reception and closing dinner
- Logo featured as Gold Sponsor on conference website
- Opportunity to provide collateral information for registration packet
- One-time usage of the pre-event attendee list (FTA distributed)

Silver Sponsor - \$5,400

- One 6' tabletop display in high-traffic area
- One full-conference registration
- Listing featured as Silver Sponsor on sponsorship sign at Tobacco Annual
- Listing featured as Silver Sponsor on conference website
- One-time usage of the pre-event attendee list (FTA distributed)

Additional Branding Opportunities

Logo Room Key – \$5,000

- FTA provides full-color key cards with your logo and message*

Meeting Reusable Water Bottle - \$1,500

- Sponsor provides water bottles*
Maximum brand exposure as each attendee will use, and reuse, this water bottle beyond the Meeting

Meeting Registration Bags – \$1,500

- Sponsor provides bags*
- Present Tobacco Annual Meeting attendees with a bag of your choice
This highly visible branding opportunity positions your company as an industry leader

Meeting Lanyards – \$1,500

- Sponsor provides lanyards*
Lanyard sponsorship places your company in front of all conference attendees

Meeting Padfolios – \$1,500

- Sponsor provides padfolios*
Increase your visibility with the Tobacco Annual Meeting attendees by providing conference padfolios

Meeting Travel Kits - \$1,500

- Sponsor provides branded kit of their choice - travel supplies, medical supplies, health & safety supplies - your choice*
This opportunity provides attendees a practical item with your branded items that they will see after the meeting

Wi-Fi - \$5,000

- Logo listed in mobile app with Wi-Fi information
This opportunity provides attendees a practical item with your branded items that they will see after the meeting.

* Design requires FTA approval

2026 Tobacco Annual Meeting



Motor Fuel Tax Annual Conference

Present your products and services
to tax officials focused on motor
fuels administration.

August 30 - September 3, 2026

The Mayflower Hotel

Washington, District of Columbia

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marketing partner, **Contact** Jami Johnson
at excise.tax@taxadmin.org

Gold Sponsor - \$9,000

- One 6' tabletop display in high-traffic area
- 50-Minute Presentation
- Two full-conference registrations
- Logo featured as Gold Sponsor on sponsorship sign at Motor Fuel Tax Annual Conference
- Logo featured on sign at the opening reception and closing dinner
- Logo featured as Gold Sponsor on conference website
- Opportunity to provide collateral information for registration packet
- One-time usage of the pre-event attendee list (FTA distributed)

Silver Sponsor - \$5,400

- One 6' tabletop display in high-traffic area
- One full-conference registration
- Listing featured as Silver Sponsor on sponsorship sign at Motor Fuel Tax Annual Conference
- Listing featured on conference website
- One-time usage of the pre-event attendee list (FTA distributed)

Additional Branding Opportunities

Logo Room Key – \$5,000

- FTA provides full-color key cards with your logo and message*

Meeting Reusable Water Bottle - \$1,500

- Sponsor provides water bottles*
- Maximum brand exposure as each attendee will use, and reuse, this water bottle beyond the conference.*

Meeting Registration Bags - \$1,500

- Sponsor Provides Bags*
 - Present Motor Fuel Tax Conference attendees a bag of your choice
- This highly visible opportunity positions your company as an industry leader**

Meeting Lanyards – \$1,500

- Sponsor provides lanyards*
- Lanyard sponsorship places your company in front of all conference attendees**

Meeting Padfolios – \$1,500

- Sponsor provides padfolios*
- Increase your visibility with the Motor Fuels Annual Conference attendees by providing conference padfolios**

Meeting Travel Kits - \$1,500

- Sponsor provides branded kit of their choice - travel supplies, medical supplies, health & safety supplies*
- This opportunity provides attendees a practical item with your branded items that they will see after the meeting*

Wi-Fi - \$5,000

- Logo listed in mobile app with Wi-Fi information

* Design requires FTA approval

2026 Motor Fuels
Annual Meeting



Excise Tax Regional Sponsorships

**Southern, Western/Pacific,
Northeastern, Central/Midwestern**

For more information about becoming a marketing partner, **Contact** Jami Johnson at excise.tax@taxadmin.org

Gold Sponsor - \$3,000

- 50-minute presentation
- Two full-conference registrations
- Logo featured on signage

Silver Sponsor - \$1,800

- One full-conference registration
- Listing featured as Silver Sponsor on signage

Additional Branding Opportunities

Logo Room Key – \$1,000

- FTA provides full-color key cards with your logo and message*

Meeting Reusable Water Bottle - \$1,300

- Sponsor provides water bottles*

Maximum brand exposure as each attendee will use, and reuse, this water bottle beyond the events

Meeting Registration Bags - \$1,000

- Sponsor Provides Bags*

*This highly visible opportunity positions your company as an industry leader**

Meeting Lanyards – \$1,000

- Sponsor provides lanyards*

*Lanyard sponsorship places your company in front of all conference attendees**

Notebook & Pen – \$700

- Sponsor provides notebook and pen set.*

* Design requires FTA approval

2026 Excise Tax Regional Sponsorships



Revenue Estimation & Tax Research Conference

Present your products and services to tax officials focused on revenue, forecasting, and research.

September 27 - 30, 2026
Hyatt Regency Jacksonville
Jacksonville, Florida

For more information about becoming a marketing partner, **Contact** Tom Mapes at tom.mapes@taxadmin.org

Gold Sponsor - \$5,100

- One 6' table top display in high traffic area
- One full conference registration
- Opportunity to deliver a "Solution Series" presentation
- Logo featured on sponsorship sign at Conference
- Logo featured on Conference website
- One-time usage of the pre-event attendee list
- Sponsor ribbon

Silver Sponsor - \$2,900

- One 6' tabletop display in high-traffic area
- One full-conference registration
- Listing featured as Silver Sponsor on sponsorship sign at Conference
- Listing featured on Conference website
- One-time usage of the pre-event attendee list (FTA distributed)

Additional Branding Opportunities

Logo Room Key - \$3,900

- FTA provides full color key cards with your company's message*

Conference Reuseable Water Bottle - \$1,300

- Sponsor provides the water bottles*

Maximum brand exposure as each attendee will use, and reuse, this water bottle beyond the Conference.

Custom network name and password - Inquire for price

- Sponsor the conference network name and password assuring that attendees will use your name each day they log on to the Internet!

Conference Registration Bags – \$1,300

- Sponsor provides bags*

Present Revenue Estimation Conference attendees with a bag of your choice. This highly visible branding opportunity positions your company as an industry leader

Conference Lanyards – \$1,300

- Sponsor provides lanyards*

Lanyard sponsorship places your company in front of all conference attendees

Conference Padfolios – \$1,300

- Sponsor provides padfolios*

Increase your visibility with the Revenue Estimation Conference attendees by providing conference padfolios

Conference Travel Kits - \$1,300

- Sponsor provides branded kit of their choice - travel supplies, medical supplies, health & safety supplies*

This opportunity provides attendees a practical item with your branded items that they will see after the conference

* Design requires FTA approval

2026 Revenue Estimation & Tax Research Conference



Limited Availability Government ONLY Compliance Workshop

November 30 -December 2, 2026

Hilton San Diego Bayfront
San Diego, CA

Showcase Your Expertise at the Compliance Workshop **SPONSORSHIP PACKAGE - \$8,800**

Position your organization as a trusted leader in audit and compliance by presenting your solution directly to decision-makers in government. As one of only a few select industry participants, you'll have the rare opportunity to educate and engage compliance professionals in a focused, collaborative workshop setting.

Key Benefits:

Exclusive Access to Decision-Makers: Reach compliance leaders and government officials who directly influence audit and regulatory processes.

Position Your Brand as a Thought Leader: Deliver a 45-minute session (including Q&A) that highlights your product's alignment with audit and compliance initiatives.

Unmatched Networking Opportunities: Attend the Welcome Reception and Day One of the Compliance Workshop to build valuable relationships with key stakeholders.

Extended Visibility Beyond the Event: Option to have your presentation recorded and made available to all conference registrants for on-demand post-event viewing.

Limited, High-Impact Opportunity: With only a few industry spots available, your participation ensures maximum visibility and minimal competition.

Company attendees are not allowed to attend the remainder of the workshop as it is Government-only.



For more information about
becoming a marketing partner,
Contact Jacki Bennis,
by phone 843.856.5150 or at
jacki@somp.co

August 23 - 26, 2026

The Mayflower Hotel
Washington, D.C.

TITLE - \$10,500.00* (limited to four per conference)

- One 6-foot tabletop display area
- Standard 6-foot skirted table with two chairs and waste basket
- Three full conference registrations
- Happy Hour Event – Monday 5:00 pm – 6:00 pm, Exhibit Area (Government attendees only)
- One Solution Series Session presentation - (Breakout Presentation)
- Welcome signage at Opening Reception.
- Provide two marketing collateral items for inclusion in the attendee registration packet
- The company logo listed as Title Partner on conference signage, featured on the regional conference website, and featured on e-blast emails
- Access to pre-conference list one month & two weeks prior to conference start date and access to post conference list.
- Your option to host hospitality event (Monday night after 6:00 pm) at the host hotel
- Marketing Partnership ribbons

GOLD - \$6,600.00*

- One 6-foot tabletop display area
- Standard 6-foot skirted table with two chairs and waste basket
- Two full conference registrations
- Happy Hour Event – Monday 5:00 pm – 6:00 pm, Exhibit Area (Government attendees only)
- Provide one paper marketing collateral for inclusion in the attendee registration packet
- The company logo listed as Gold Partner on conference signage, featured on the regional conference website
- Access to pre-conference list one month & two weeks prior to conference start date and access to post conference list
- Marketing Partnership ribbons

SILVER - \$4,400.00*

- One 6-foot tabletop display area
- Standard 6-foot skirted table with two chairs and waste basket
- One full conference registration
- Happy Hour Event – Monday 5:00 pm – 6:00 pm, Exhibit Area (Government attendees only)
- The company name listed as Silver Partner on conference signage and featured on the regional conference website
- Access to pre-conference list one month & two weeks prior to conference start date and access to post conference list
- Marketing Partnership ribbons

BRONZE - \$2,800.00*

- One 6-foot tabletop display area
- Standard 6-foot skirted table with two chairs and waste basket
- One full conference registration
- Happy Hour Event – Monday 5:00 pm – 6:00 pm, Exhibit Area (Government attendees only)
- Access to pre-conference list two weeks prior to conference start date and access to post conference list
- Access to post conference list

**Register early to
confirm a table in
the exhibitor show.**

*Exhibitor tables are limited and based on availability, on a first-come- first-served basis. Sponsors can elect to not have a table in the exhibitor show.



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September 13-16, 2026

Canopy by Hilton
Sioux Falls, SD

TITLE - \$10,500.00* (limited to four per conference)

- One 6-foot tabletop display area
- Standard 6-foot skirted table with two chairs and waste basket
- Three full conference registrations
- Happy Hour Event – Monday 5:00 pm – 6:00 pm, Exhibit Area (Government attendees only)
- Your company will be thanked by name during the opening remarks
- One Solution Series Session presentation - (Breakout Presentation)
- Welcome signage at Opening Reception.
- Provide two marketing collateral items for inclusion in the attendee registration packet
- The company logo listed as Title Partner on conference signage, featured on the regional conference website, and featured on e-blast emails
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jacki@somp.co

November 1 - 4, 2026

Salt Lake Marriott Downtown
Salt Lake City, Utah

TITLE - \$10,500.00* (limited to four per conference)

- One 6-foot tabletop display area
- Standard 6-foot skirted table with two chairs and waste basket
- Three full conference registrations
- Happy Hour Event – Monday 5:00 pm – 6:00 pm, Exhibit Area (Government attendees only)
- Your company will be thanked by name during the opening remarks.
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- Two full conference registrations
- Happy Hour Event – Monday 5:00 pm – 6:00 pm, Exhibit Area (Government attendees only)
- Your company will be thanked by name during the opening remarks
- Provide one paper marketing collateral for inclusion in the attendee registration packet
- The company logo listed as Gold Partner on conference signage, featured on the regional conference website
- Access to pre-conference list one month & two weeks prior to conference start date and access to post-conference list
- Marketing Partnership ribbons

SILVER - \$4,400.00*

- One 6-foot tabletop display area
- Standard 6-foot skirted table with two chairs and waste basket
- One full conference registration
- Happy Hour Event – Monday 5:00 pm – 6:00 pm, Exhibit Area (Government attendees only)
- The company name listed as Silver Partner on conference signage and featured on the regional conference website
- Access to pre-conference list one month & two weeks prior to conference start date and access to post conference list
- Marketing Partnership ribbons

BRONZE - \$2,800.00*

- One 6-foot tabletop display area
- Standard 6-foot skirted table with two chairs and waste basket
- One full conference registration
- Happy Hour Event – Monday 5:00 pm – 6:00 pm, Exhibit Area (Government attendees only)
- Access to pre-conference list two weeks prior to conference start date and access to post-conference list

**Register early to
confirm a table in
the exhibitor show.**

*Exhibitor tables are limited and based on availability, on a first-come- first-served basis. Sponsors can elect to not have a table in the exhibitor show.

2026 MSATA WSATA NESTOA

Contact jacki@somp.co for more information

Additional Branding Opportunities

CONFERENCE TOTE BAG

\$3,400*

Company to provide tote bags for conference, company choice.

LOGO ROOM KEY

\$3,000*

Full-color hotel room key cards featuring company logo.

CONFERENCE LANYARDS

\$2,100*

Company to provide lanyards for conference, company choice.

CONFERENCE TRADE SHOW KIT

\$2,100*

Will be ordered by conference planner. Kit includes small bag to hold - bandages, bacterial wipe, ibuprofen, mints, etc. All things needed when attending a conference.

REUSABLE WATER BOTTLES

\$1,400*

Company to provide water bottles, subject to approval.

NOTEBOOK & PEN SETS

\$1,400*

Company to provide notebook and pen set subject to approval.

*Pricing is per conference